

Role of the Communications Committee

1- Focuses on Awareness in the Sun City Community & how it Communicates

2- We Produce the Monthly Newsletter

Sun City Mesquite *Times*

Annual Budget = \$5,700

Printing Cost = \$342/mo or \$4,104/year

Last 12 months Advertising Income = \$8,025

Communications Committee - 2018 Highlights

- 1. Committee has 9 Members + 2 Staff**
- 2. Monthly Meetings held to Plan Next Issue & Assign Writers**
- 3. Monthly Features Include:**
 - ✓ **Front Page, In the Spotlight & Welcome New Members**
 - ✓ **Pet Corner, Recipe Corner & Club Articles**
 - ✓ **Best Kept Secrets and Festivals & Events**
 - ✓ **Conestoga Grille & 1880 Update**
 - ✓ **Message from Deborah Demos, Lifestyle Director**
 - ✓ **Board of Director's Corner – Donna Eads**

Communications Committee – 2018 Highlights

➤ Front Page Articles:

- January – Pictorial Review
- February – Sweetheart Dinner & Dance
- March – 11th Annual Business Expo
- April – Spring Luau Party
- May – National Pizza Party
- June – Fri Nite with Glennis Jones
- July – Frankfurter Nite
- August – 50's Nite
- September – Last Blast Pool Party
- October – Rocktoberfest
- November – New Years Celebration
- December - TBD